



Hello!

I know that you are receiving this endorsement because David Schoenknecht, the founder of GEOSOX, thinks that there is great potential in a partnership with you.

We here at the Indiana Dunes Visitor Center have had wonderful feedback from guests about the GEOSOX that David's team designed for the Indiana Dunes. These socks appeal to visitors in TWO ways. Some people simply love the fun colorful look of the design and are excited by an absolutely unique pair of socks, while others are excited that they are taking home a geological representation of the place they just visited on a pair of socks! Since GEOSOX are based on actual maps, and have a QR code that links to the map on which the socks are based, they have the added scientific & nature elements that really appeal to so many of the National Park visitors! The feedback on both the fun & the scientific aspects has been unanimously positive, and most people appreciate the socks on both levels.

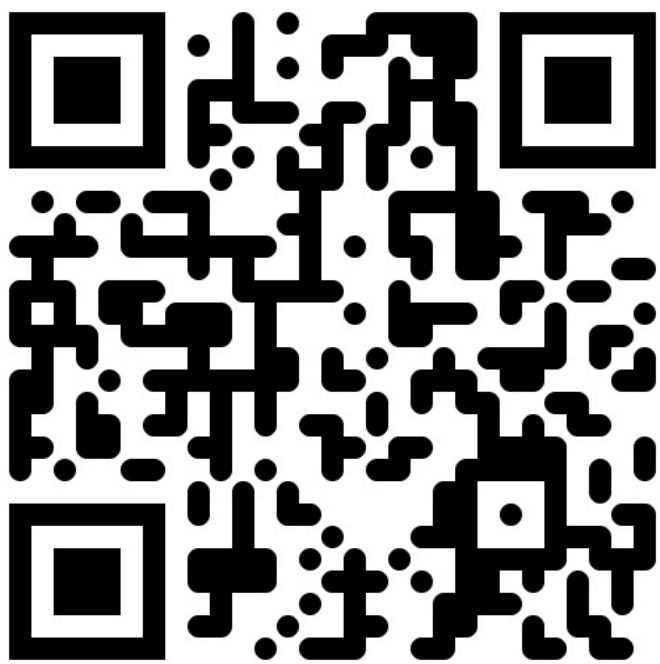
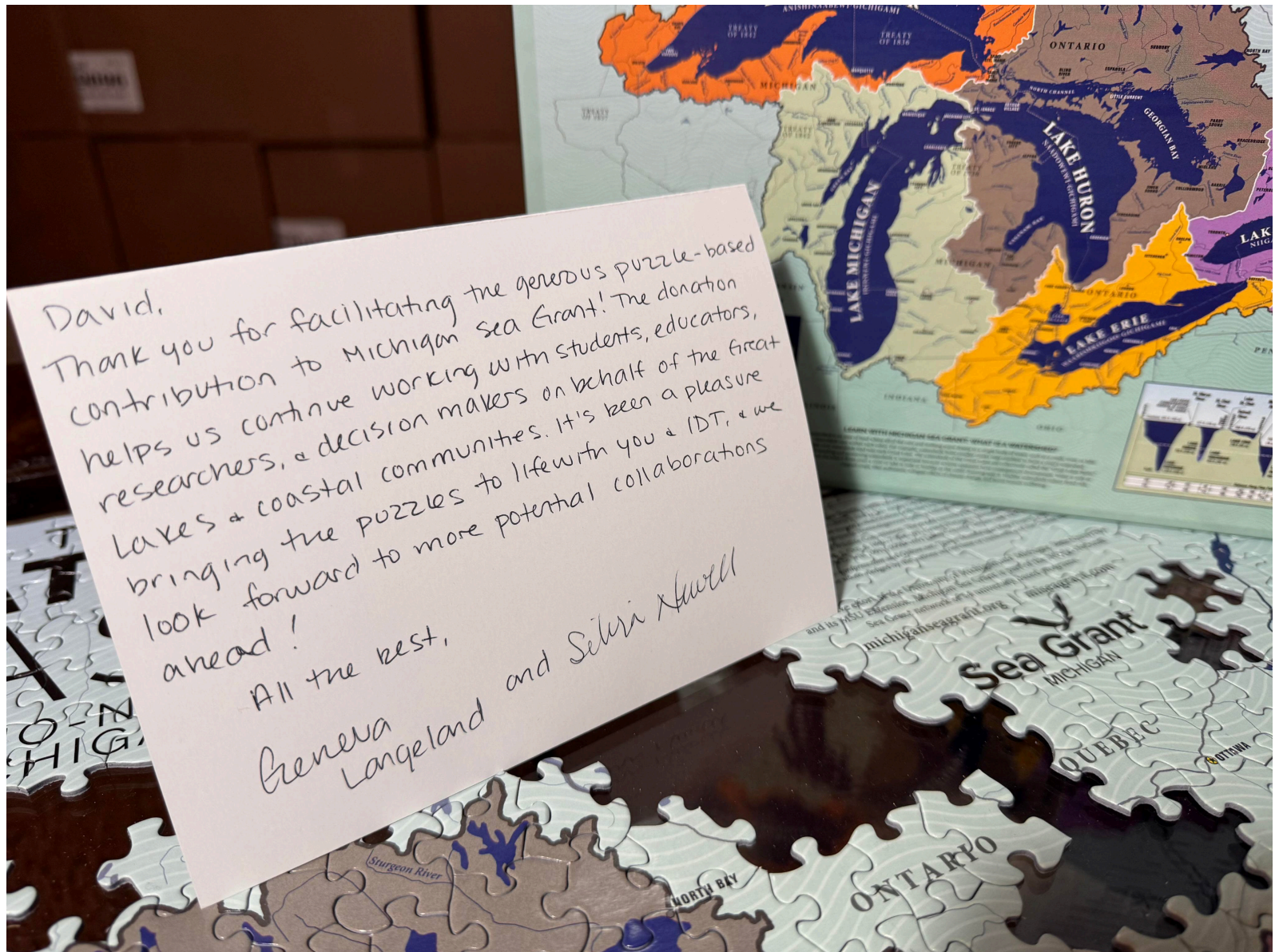
Visitors also really appreciate that GEOSOX are "100% made in the USA" . It's great to be able to tell them that the cotton is grown and the socks are designed and manufactured in the USA. This is a huge selling point for any product here in our National Park Visitor Center environment, and we love being able to call this out to those who are looking at the socks.

We are very thankful that David approached us with his idea for Indiana Dunes GEOSOX, and we are excited and proud to have them for sale here in our gift shop at the Indiana Dunes! We are looking forward to involving David's GEOSOX with future products and promotions, and hope that you will explore the idea of GEOSOX for your location, too!

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Retail Manager

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Michigan Sea Grant funds research, education, and outreach projects designed to foster science-based decisions about the use and conservation of Great Lakes resources. Sea Grant also provides access to science-based information about Michigan's coasts and the Great Lakes.